



Mid-Level Graphic Designer



OM Performance Marketers

OM is a forward-thinking agency dedicated to driving growth and effective demand generation for ambitious companies. We partner with exceptional B2B Technology and Healthcare Technology clients to develop and execute comprehensive strategies that drive sustainable growth and acquisition.

Our areas of expertise include growth marketing, analytics, and conversion-centered design. We leverage digital tools to deliver memorable and impactful marketing experiences as part of a fully integrated and measurable approach.

Job Description

We are seeking a self-motivated Graphic Designer with 1-3 years of experience to join our team. You will be designing a wide variety of marketing experiences and assets for various clients primarily across digital media, but not excluding offline media. To be successful in this position, you'll be a self-starter, capable of delivering creative conversion-driven ideas, and showing attention to detail. You will work alongside the design director and growth marketers, to implement, and optimize creative assets.

Essential Duties & Responsibilities

- Effectively create high-performing visual experiences - primarily digital ads, digital publications, website assets, and new brand assets
- Work with marketing and design team members to brainstorm how to translate marketing and customer goals into graphic assets and experiences.
- Understand product specifications and customer psychology.
- Ability to clearly and effectively communicate design processes, ideas, and solutions to teams and clients.
- A clear understanding of the importance of conversion-centered design and design thinking.

Skills & Qualifications

- Bachelor's degree or equivalent experience in graphic design or a related field.
 - Demonstrates strategic design thinking and graphic design skills with a strong portfolio.
 - Experience with design intended to drive conversions a plus (i.e. actionable social ads, conversion-focused graphics).
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- Proficiency with standard graphic software (Illustrator and Photoshop).
- Motion graphics or UX experience is a plus.
- A strong desire to learn and grow as a designer.
- A strong eye for visual composition.
- Effective time management skills and the ability to meet deadlines.
- Able to give and receive constructive criticism.
- Understanding of marketing design, website design, and corporate identity.

Experience

- 1-3 years of graphic design experience

Compensation & Benefits

- Salary: \$45-65k
- Performance-based bonus up to 10% of salary
- Autonomy and creativity are a priority, meaning leading projects and flexible hours are encouraged
- Office located in downtown Orlando (2-3 days in the office per week for local employees)
- Competitive pay based on experience
- 401k
- Health insurance
- Unlimited vacation days
- Educational allowance

***Please submit a PDF or website of your work.**

Email: greg@growwithom.com

Website: <https://www.growwithom.com>

We are an equal-opportunity employer and value diversity at our company. We do not discriminate nor hire on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.